

EASWARI ENGINEERING COLLEGE

(AUTONOMOUS)

CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

EEC-CED ACTIVITIES

Activities List (July to Dec 2020)						
Academic Year (2020-2021)						
S.No	Date	Event Topic	Organizer	Venue	Students / Staff Attended	Guest details
1	17/7/2020	Webinar on Samriddhi scheme and its Benefits	EEC-CED	Google meet	38 students from various departments.	Dean Research- SRM group of Institutions and HOD MBA
2	29/7/2020	Webinar on preparing students towards entrepreneurial Mindset	EEC-CED	Google meet	112 students and 8 faculty attended	Ms.Amrite Dutta, Associate Director, CIE-ISB and Mr.Prashanth, Academic manager, CIE-ISB.
3	10/10/2020	Samriddhi team presentation	EEC-CED	Google meet	39 students from various department	
4	15/10/2020	Awareness webinar on TIIC-NEEDS	EEC-CED & IQAC	Google meet	102 Students from civil, IT, and MBA	Mr.B.G.Ashok, Branch manager- TIIC
5	23/10/2020	Business Model canvas on car manufacturing	Ignnovate 3.0-CED AU	Google meet	S.Shyam- IT	
6	27/10/2020	Design thinking for design and branding studies	Ignnovate 3.0-CED AU	Google meet	S.Shyam- IT	
7	18/12/2020	Webinar on entrepreneurship development	EEC- Civil	Google meet	128 students	Dr.Ishwar kumar, AP, EDII
8	20/12/2020	Online workshop on Rural Entrepreneurship	Mahatma Gandhi National council for rural education	Google meet	S.Purushothaman/A.P-MBA and Dr.Saikumari.V-Prof & Head	Participation
Activities List (Jan to May 2021)						
Academic Year (2020-2021)						
S.No	Date	Event Topic	Organizer	Venue	Students / Staff Attended	Guest details
1	4-1-2021 to 7-1-2021	FDP on Entrepreneurship	Karpaga Vinaya Institute of Engineering and technology	Zoom (Online FDP)	Mr.S.Purushothaman /A.P-MBA and Mr.Chakravarthi/ A.P-Mech	

2	16/2/2021, 18/2/2021, 19/2/2021	3 Days workshop on lifeskill leadership for women	MMA and Global Adjustments foundation	Zoom	ECE, EEE, MBA and IT department girl students (75 students)	Mrs.Lakshmi, executive director, Global Adjustments Foundations
3	24/2/2021	Samriddhi startup	Easwari Engineering College	Principal conference Hall	AICTE Samriddhi 9 start up teams (12 students)	
4	8/3/2021	Pitch talk by Budding Entrepreneurs	Easwari Engineering College	Google meet	87 MBA students	Talk by 1st year MBA students into Entrepreneurship
5	15/3/2021	How to plan start up	Easwari Engineering College	zOOM	98- MBA students	Mr.Joseph Paul- Entrepreneur "Maser oru tea"
6	29/3/2021	Mentoring session for student entrepreneurs	Easwari Engineering College	Google meet	100- ED cell students attended	(Ms.Akshaya, founder- Surukupai organics)
7	16/4/2021	Entrepreneurship Awareness Camp	Easwari Engineering College	Zoom	72- ED cell students	Mr.Raj Kapoor- field coordinator, IEDP EDII Hub- CED Anna University.
8	15/4/2021	Human values and ethics	EIE Easwari Engineering College	Google meet	90 EIE students	Prof.L.S.Ganesh, IIT chennai
9	16/4/2021	Data Analytics	EIE Easwari Engineering College	Google meet	35 EIE students	Mrs. Alamelu, Women entrepreneur
10	19/4/2021	Innovation In entrepreneurship	EIE Easwari Engineering College	Google meet	35 EIE students	Dr.Illayavel, Associate prof, SVCE
11	20/4/2021	Startup India	EIE Easwari Engineering College	Google meet	35 EIE students	Mr. Senthilnathan, Entrepreneur cell, SVCE
12	12/5/2021	National webinar on start your own business via amazon	Shrimathi Devunvar Nanalal Bhatt Vaishnav college for women	Google meet	5 students (Mr.Jaishankar-MBA/ 1 year)	Participation

Activities List (June to Dec 2021)

Academic Year (2020-2021)

<u>S.No</u>	<u>Date</u>	<u>Event Topic</u>	<u>Organizer</u>	<u>Venue</u>	<u>Students / Staff Attended</u>	<u>Guest details</u>
1	3/8/2021	1 st year celebration of NEP-2020- " Skills, Entrepreneurship & Development :	Easwari Engineering College - Centre for Entrepreneurship Development	google meet	86	Mr.Ravindran, Assistant professor- IT

		Challenges and opportunities				
2	26/8/2021	Entrepreneurship Development and Orientation- trends and challenges	Easwari Engineering College- CED	google meet	55	KVJ Prof Ganesan- Chairman NFED
3	22/9/2021	Business plan contest	EEC-CED	google meet	1st place :Team (Elecktra) Ananyaa, Dhamini, Harini, Jayashri-IT, 2nd place :Team (Kicchasa) Jaishankar, Angeline anisha, Jennifer, Epraim Andrew- MBA, 3rd place Team: (Cube) Gagan, Dhanya, Narmatha, Krithika- CSE	Internal panels (Dr.Saikumari.V , Prof & Head-MBA, Dr.Priyadharshini, IT
4	21/9/2021 to 27/9/2021	FDP on Entrepreneurship	EDII (AU-CED)	Zoom	Dr.Saikumari.v-Prof &Head, Mr.S.Purushothaman, A.P-MBA	
5	30/10/2021	Solaris 2021 "BIZVIZ 2021"	Indian Institute of Management and Dare 2 compete		Jaishankar, Angeline Anisha, II Year MBA	Participated

Activities List (January to May 2022)

Academic Year (2021-2022)

<u>S.No</u>	<u>Date</u>	<u>Event Topic</u>	<u>Organizer</u>	<u>Venue</u>	<u>Students / Staff Attended</u>	<u>Guest details</u>
1	25/2/2022	Annual HUB-Spoke college review meeting CED-AU	IEDP Hub, CED-AU	CED-AU	Dr.Saikumari.V, EEC-CED Coordinator	-
2	3/3/2022	Workshop on IIC & Entrepreneurship	EEC-CED and TN EDII	Cisco Webex	Students of EEC-CED from all departments (96)	Prof K.V.J Dr R.Ganesan, Chairman & Founder NFED
3	10/3/2022	Workshop on Intellectual Property Rights	EEC-CED and TN EDII	Cisco Webex	Students of EEC-CED from all departments (158)	Ms.Parvathy Prasannan, Senior Attorney, Puthran & Associates
4	7/3/2022 to 9/3/2022	Workshop on IPR for faculties	EDII-TN and IEDP Hub, CED-AU	Zoom	1. Dr.Saikumari.V, 2. Mr.S.Purushothaman, 3. Mr,Ravindran	-
5	17/3/2022	Workshop on Pitch your ideas	EDII-TN and IEDP Hub, CED-AU	Cisco Webex	Students of ECE (128)	Dr.Joseph, Entrepreneur

6	22/3/2022	Workshop on How to make an effective Business plan	EDII-TN and IEDP Hub, CED-AU	Cisco Webex	Students of MBA (72)	Dr.M.Ramanan, Director, Dheen Dayal Institute of Management
7	30/3/2022	Showcase your Business / Startup ideas	EDII-TN and IEDP Hub, CED-AU	MBA class room	UG and PG students	Mr.Nithin.K, Managing Director-Brand Brewerz Private Limited
8	20/5/2022	Business Plan Contest	EEC-CED	Online	External students	-

Activities List (June to Dec 2022)

Academic Year (2022-2023)

<u>S.No</u>	<u>Date</u>	<u>Event Topic</u>	<u>Organizer</u>	<u>Venue</u>	<u>Students / Staff Attended</u>	<u>Guest details</u>
1	10/9/2022	Entrepreneurship Workshop	Anna University-CED	Anna University	Mrs.Jayashree-A.P/MBA, Dharshini, Kajol, Srividhya, Sruji, Prabha and Trishali	
2	17-9-2022 to 21-9-2022	FDP	Anna University-CED	Anna University	Mrs.J.Johnsi- EIE	
3	07-10-2022	Industrial conclave "Relevance and Adoption of technology for revival of the MSME sector"	IC &SR and IIT-M	IIT-M	25 MBA students and 2 Faculty	
4	14/10/2022 to 15/10/2022	Entrepreneurship Workshop	Anna University-CED	Anna University	MBA - 2 students	
5	7/11/2022	Mysteries behind the successful Entrepreneurs	Hi-tech Hall 2	Easwari Engineering College	BME-40, EIE- 40, MBA-20 Students	Dr.S.Atheena Milagai Pandian, Founder and MD, Atheena Pandian Private Limited
6	8/11/2022	Idea generation workshop	Anna University-CED	Anna University	IT, CSE, CIVIL, Auto, MBA, BME,ECE (56 students)	Mr.Raj Kapoor, AU-CED, Hub coordinator and Mr.Nirmal, Anna Incubation centre
7	30/12/2022	Find Fund to be a 'TREP	Easwari Engineering College	EEC-ECE	100	Mr.B.Srinivas, Solution Architect, Chintamni Computers

Activities List (Jan to May 2023)

Academic Year (2022-2023)

<u>S.No</u>	Date	Event Topic	Organizer	Venue	Students / Staff Attended	Guest details
1	27/1/2023	Pitch talk series-IT	EEC-CED	MBA seminar hall	60- MBA & IT	
2	3/2/2023	Pitch talk series-ECE	EEC-CED	MBA seminar hall	45	
3	10/2/2023	Pitch Talk series-RA	EEC-CED	MBA seminar hall	35	
4	17/2/2023	Pitch talk series-MBA	EEC-CED	MBA seminar hall	56	
5	14/2/2023	SHE Start-up edition	Anna University & ICCDF	TRP Auditorium	350	1. Dr.Sharmila Nagarajan, Chairwomen- Velli Ventures, 2. Registrar - Anna University
6	15/2/2023	ED Conclave	EEC-CED	MBA seminar hall	120	Mr.Shriram, Retail Professional and Management Consultant
7	24/2/2023	Pitch talk series-BME	EEC-CED	MBA seminar hall	45	
8	13/3/23	Pitch talk series-AI&DS	EEC-CED	MBA seminar hall	32	
9	31/3/23	Pitch talk series-Mech	EEC-CED	MBA seminar hall	23	
10	16/6/23	Pitch Talk series-MBA	EEC-CED	MBA seminar hall	70	
11	11/6/23	Alumni talk-MBA	EEC-CED	MBA seminar hall	112	Mr. Vishnu Durgha Prasad, Co-Founder-Vijay Laser