

TYPE : Guest Lecture
TITLE : Problem Solving and Ideations in Digital Entrepreneurship.

DATE : 10.12.2021

TIME : 10:00am

GUEST SPEAKER
WITH AFFILIATION : Mr.Kirankumar Manivannan, AP/ECE/EEC

POSTER MADE :

EASWARI ENGINEERING COLLEGE
An AUTONOMOUS Institution
Affiliated to Anna University
RAMAPURAM CHENNAI

25
YEARS

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

PROBLEM SOLVING AND IDEATION IN DIGITAL ENTREPRENEURSHIP

Date and Time
10th December 2021
10.00 AM to 11.00 AM

For Registration
QR Code
<https://forms.gle/UcTrbFsESzPBwUPi7>

Mr. KIRANKUMAR MANIVANNAN
Assistant Professor - ECE - SRM
Easwari Engineering College
Chennai.

Coordinators
Dr. R. Senthamizh Selvi
Associate Professor, Department of ECE,
Easwari Engineering College.

Mrs. Bindu Babu
Assistant Professor, Department of ECE,
Easwari Engineering College.

Convener
Dr. M. Devaraju
Prof. & Head, Department of ECE,
Easwari Engineering College.

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TARGET AUDIENCE : II year ECE students

No. OF PARTICIPANTS : 150 Students

PHOTOS:



BRIEF REPORT:

First, we have to decide what is our role in the Society. Engineers can also become an entrepreneur. Being an entrepreneur for even small shops is very much difficult than an employee in MNC.

As all areas are in need of engineering devices, engineers have now become very important to the society. The world is driven by engineers. Engineers should be trained in such a way that they should face any uncertainty. Creation is very important to engineers. “Imagination, Innovation and Implementation” are needed for the engineers to develop themselves in the society.

The advantages of the entrepreneurship are, time flexibility and it enables us to improve our interior skills. To become an entrepreneur, first we need to find our own skills. We should make our identity in the society. We should have self-confidence which is the very important character for an entrepreneur. Next the decision making is really important for an entrepreneur. Because right decision taken at the right time will lead to a great benefit to the business but at the same time the wrong decision taken at a critical time may lead to a great loss. “Patience” is really important for doing business because the investment which we made may take a long time to be returned. So, patience is very important. Reputation is also very much important for entrepreneurship.

Nowadays the easy way of entrepreneurship is by starting an “YOU TUBE CHANNEL” or a “FB PAGE”. So, Engineers can also become an “Entrepreneur”.

CONVENER

Dr. M. Devaraju

HoD/ECE Dept

COORDINATORS

Dr. R. Senthamizh Selvi, Asso. Prof./ECE

Mrs. Bindu Babu, AP/ECE