

**EASWARI**  
**ENGINEERING COLLEGE**  
An AUTONOMOUS Institution  
Affiliated to ANNA UNIVERSITY  
**RAMAPURAM, CHENNAI**



5 Days Online **INTERNATIONAL FDP** on

# **ESSENTIALS OF RESEARCH & PUBLICATIONS**

**13.03.2023 - 17.03.2023**



*In Partnership with*





## ABOUT THE COLLEGE

**Easwari Engineering College (EEC)** a division of SRM Group of Institutions, led by visionary leaders, the founder Chancellor **Dr. T. R. Paarivendhar** and the Chairman **Dr. R. Shivakumar**. The College was established in the year 1996. The college was granted Autonomy by UGC in 2019. It offers eleven UG and six PG programmes including Engineering, Technology and Management. All UG and PG programmes have secured Permanent Affiliation (except newly commenced). The institution is accredited by NAAC with 'A' grade, Accredited by NBA, New Delhi and ISO 9001:2015 certified. Easwari Engineering College has secured **181<sup>st</sup> rank in National Institutional Ranking Framework (NIRF)**, Ministry of Human Resource Development, Govt. of India 2019 ranking results and 21<sup>st</sup> among 197 colleges participated in Tamil Nadu Engineering Colleges. The Institution is aligned with Central Government initiatives like **Digital India, Skilling India, Unnat Jyothi, Swachh Bharat, Abhiyan, Pradhan Mantri Jan Dhan Yojana**. The Institution has got **5<sup>th</sup> position in Swachh Campus Ranking** in Higher Educational Institutions under Non-Residential College, **AICTE by MHRD**. The institution is recognized as Mentor Institution under **AICTE Margadarshan Scheme**. The Institute is recognized by **Department of Scientific and Industrial Research Organization (SIRO)** and received funding from various Government Agencies for sponsored research including **FIST from DST**.

## ABOUT THE DEPARTMENT

The Department of Management Studies offers full time MBA Programme with Specialisation offered in Human Resource, Finance, Marketing and Operations with an Intake of 120 students. The Department is ranked under AICTE CII PLATINUM GRADE Department, ranked as 4th top B schools among Chennai by THE WEEK, AA+ Stared Ranking in top MBA colleges in Tamil Nadu by CAREER 360, and Ranked as The Best B-School by BUSINESS TODAY. The Department secured Gold Medal in Anna University examination with a CGPA of 9.01 as 1st rank and secured 2nd Rank in Anna University with a CGPA of 8.94 and totally secured 74 Anna University ranks from its Inception. Activities done through "YUKTA — Management Student Association are Symposium, National Conferences, Quizzes, Paper presentation Contest, etc. The Institutional membership is with Madras Management Association (MMA), and Business Standard (BS). The training on Soft Skill, Aptitude, Group Discussion and Value Added courses offered to equip the students as per Industry expectations. Mock Placement drives conducted by experts from Industry & Alumni students. 100% Industry Institute Interaction were given students by experts from various Industries.





Infrastructure University Kuala Lumpur (IUKL) provides quality education and excellent professional services in various fields. IUKL was rated 5 stars for the Teaching and Facilities category in the latest 2020 QS Rating System and is the only Infrastructure University in Malaysia focussing on hard and soft infrastructure. All programmes offered by IUKL are approved by both the Ministry of Education and the Malaysian Qualification Agency (MQA). IUKL has professional recognition from various local and international professional bodies including the Board of Engineers Malaysia (BEM), Board of Architects Malaysia (LAM), Land Surveyors Board (LJT), Royal Institution of Surveyors Malaysia (RISM), Washington Accord, CISCO, International Organization for Standardization (ISO), Association of Chartered Certified Accountants (ACCA). IUKL creates an environment of discovery that fosters learning and rewards creativity with a focus to bring ideas and inventions to benefit students and society at large. Thus, IUKL recognises the importance of integrating industrial needs into academic research. The University's research and development (R&D) activities are managed and strengthened by the Research Management Centre (RMC) which coordinates and supports the academic community's intellectual services that facilitate research, development, commercialisation, and intellectual property protection. These research activities cover both basic and applied research in Science, Technology, and Social Science.



CHIEF GUEST

**Prof. Dato' Dr Noor Inayah Ya'akub**  
President & Vice-Chancellor  
Infrastructure University Kuala Lumpur (IUKL)

## About this program

Research and publications play an important role in acquiring and exploring knowledge. The present international faculty development program is aimed to provide eminence status for the teachers, academicians, researchers working in educational institutions by enhancing their skills on par with the changes occurring in the field all over the world. It is a fact that increased awareness about online publications and compulsory publication of papers in reputed journals, created a new set of challenges before the academicians and teachers, thus forced them to search for suitable mechanisms and statistical tools. Teachers have to meet demands of their college managements to excel their maximum performance in research and publications. Hence, a knowledge on quality of research and publications can help to meet such expectations. The present faculty development program helps the academicians and researchers to acquire latest trends in research and publications and help them to undergo a change by planning effective strategies.

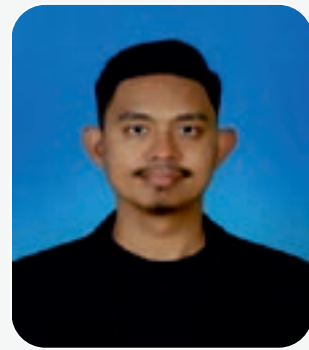
## Program objectives

- To give participants an awareness about challenges in quality research and publications
- To enhance the knowledge on quality research
- To provide information on different publication opportunities,
- To provide an awareness about recent developments in research and publications.
- To strengthen the faculty and researchers with skills and competencies to meet the demands of academics.

## Targeted participants

Faculty from Engineering, Management, Commerce, Education and other Arts & Science streams can attend.

Day -1 | Date:13-03-2023



Session 1 (IST 10.30 am -11.30 am)  
**Dr. SazwanSyafiq Mazlan**  
Infrastructure University  
Kuala Lumpur



Session 2 (IST 02.30 pm -03.30 pm)  
**Prof. Ajith Kumar. V. V**  
Vice Chancellor  
Skyline University  
Nigeria

Day -2 | Date:14-03-2023



Session 3 (IST 10.00 am -11.00 am)  
**Dr. Irala Lokanandha Reddy**  
Associate Professor  
School of Management Studies  
Central University of Hyderabad  
Hyderabad



Session 4 (IST 02.30 pm -03.30 pm)  
**Dr. Faridah Ibrahim**  
Professor  
Infrastructure University  
Kuala Lumpur

Day -3 | Date:15-03-2023



Session 5 (IST 10.00 am -11.00 am)  
**Dr. Mohd Nizam Shakimo**  
Infrastructure University  
Kuala Lumpur



Session 6 (IST 02.30 pm to 03.30 pm)  
**Dr. AVR Pandian**  
Professor  
Dire Dawa University, Ethiopia

Day -4 | Date:16-03-2023

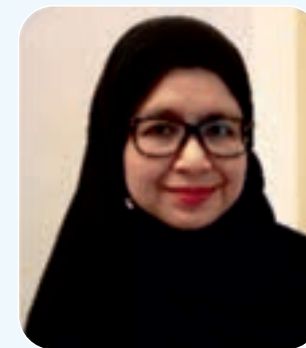


Session 7 (IST 10.00 am -11.00 am)  
**Dr. Nissar Ahmad**  
College of Business Administration  
King Saud University, Riyadh



Session 8 (IST 02.30 pm to 03.30 pm)  
**Kamaljeet Kaur**  
Associate Professor  
Infrastructure University  
Kuala Lumpur

Day -5 | Date:17-03-2023



Session 9 (IST 10.00 am -11.00 am)  
**Dr. Shariffah Bahyah**  
Infrastructure University  
Kuala Lumpur



Session 10 (IST 02.30 pm to 03.30 pm)  
**Prof. A. Chandra Mohan**  
Professor of Management & Dean  
School of Commerce and Business Management  
Central University of Tamil Nadu, Thiruvaur

**PARTICIPATION FEE: INR 200**

**TAKEAWAY :**

- E-Certificate will be provided to all participants
- Special concession for participation in further collaborative programmes.
- Great Knowledge shared on Global prospective

**ACCOUNTS DETAILS:**

Bank Account Number : 117109000033361

Bank : City Union Bank Limited

IFSC Code : CIUB0000517

Registration Link : <https://forms.gle/MMR5BYKkbUp9fNYC7>

## CHIEF PATRON

**Dr. T. R. Paarivendhar**, Founder Chairman, SRM Group of Institutions

**Dr. R. Shivakumar**, Chairman, SRM Group (Ramapuram & Trichy)

**Mr. S. Niranjana**, Co-Chairman, SRM Group (Ramapuram & Trichy)

**Dr. N. Sethuraman**, Chief Director, SRM Ramapuram Campus

## PATRON

**Dr. V. Subbiah Bharathi**, Director, SRM Ramapuram Campus

**Dr. R. S. Kumar**, Principal, EEC (Autonomous)

## CONVENER

**Dr. Saikumari. V**, Professor & Head-MBA.

## CO-ORDINATOR:

**Dr. K. Sai Kumar**

Associate Professor, MBA

Contact: 9703586925, 8056002014

## ORGANIZING COMMITTEE:

**Dr.S.Purushothaman**, Assistant Professor, MBA

**Mrs. R. Jayashree**, Assistant Professor, MBA

**Mrs.S.Sasirekha**, Assistant Professor, MBA

**Mrs.V.Sunitha**, Assistant Professor, MBA

**Mr.B.Selvakumar**, Assistant Professor, MBA

**Dr. R. Satish**, Associate Professor, MBA

**Mr. A. Arunraj**, Assistant Professor, MBA

**Mrs. K. Aruna**, Assistant Professor, MBA

**Easwari Engineering College**

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[www.srmeaswari.ac.in](http://www.srmeaswari.ac.in)

