

**EASWARI ENGINEERING COLLEGE,
DEPARTMENT OF MANAGEMENT STUDIES,
FACULTY PUBLICATIONS (2019 – 2020)**

Journal Publications

1. **Dr. SaiKumari V. Mrs. Sunitha. V, Nandini. A (2019)**, “A Study on Green Banking Practices in India and its initiations by Indian Banks”, Journal of Advanced Research in Dynamical and Control Systems, Volume 11, Issue 2 (Spl Issue), 2181 – 2184 – An SCOPUS indexed journal.
2. **Mr. S. Chandrasekaran and Ms. Hindupriyadharshini (2019)**, “A study on validating competency mapping for attaining best quality circle practices with reference to IT organizations, Tamilnadu”, SURAJ PUNJ journal for Multi-disciplinary research, Vol. 9, Issue 6 pp. no 778 – 788. – An UGC CARE ranked Journal. ISSN No.- 2394-2886.
3. **Mr. S. Purushothaman and Ms. R.K. Sugashini (2019)**, “A study on employee turnover and the strategy for employee development with special reference to JEMI cluster, Chennai”, SURAJ PUNJ journal for Multi-disciplinary research, Vol. 9, Issue 6 pp. no 778 – 788. – An UGC CARE ranked Journal. ISSN No.- 2394-2886.
4. **Dr. SaiKumari V. Mrs. Sunitha. V, Mrs. R. Poorani and Mrs. S. Bhuvaneshwari (2019)**, “M-Commerce for Agriculture Commodities using Android Application”, International Journal of Recent Technology and Engineering, Volume 8, Issue 4 (November Issue), ISSN No. 2277-3878 – An SCOPUS indexed journal.

Conference Publications:

1. **Dr. Saikumari. V and Mrs. V, Sunitha (2019)**, “A study on Students Perceptions on their future Career choices”, International conference on Crafting Foundations for Sustainable and Inclusive Development, by School of Business – Manipal Academy of Higher Education, Dubai.
2. **Mrs. V. Sunitha (2019)**, “A study on benefits and issues in Green Marketing”. International conference by SRM University, Chennai.