


## Name of the Department: MANAGEMENT STUDIES

Name of the Faculty		<b>Dr. Saikumari.V</b>			
Designation		HEAD & PROFESSOR			
Contact details	Intercom	3026			
	Mobile	044 – 4392 - 3026			
	Email	hod.mba@eec.srmrmp.edu.in			
Qualification		UG	B.Sc	Bachelor of Science	
		PG	M.B.A	Marketing	
		Ph.D.		Management & Administration	
		Post Doctorate		Entrepreneurship	
Specialization/ Major areas of Research		Marketing, Human Resource, Entrepreneurship & General Management			
Experience		Teaching: 21Yrs	Industry: 4 Yrs	Research: 10Yrs	
Professional Memberships		AIMA, MMA, NFED, MTC Global, IOSRD, DKIR, IASTE.			
Papers Published in Journals		International : 48		National : 55	
Papers Presented in Conferences		International : 53		National : 57	

\*Awards / Achievements / Funded Projects / Consultancy

### **LAURELS/ AWARDS**

- **Best Teacher Award from Satyabhama Engineering College – 1997.**
- **Saivasidhanda Ratnam award from the Thiruvadurai Adhinam- 2010.**
- **National award of excellence by Glacier Consortium – 2016.**
- **Adarsh Vidya Saraswati Rashtriya Puraskar award by Global Management Council- 2016.**
- **Outstanding Scientist Award by Venus International Research Association VIRA – 2016**
- **Excellence in Teaching and Research Award by GRABS – 2017.**
- **Women Icon award on international women’s day by Mastermind Foundation 2017.**
- **Distinguished Teacher award – Management, by MTC Global award for excellence – 2017.**
- **Bharat Vikas award- outstanding Performance in Guiding & Mentoring, by ISR India –2017.**
- **Best Faculty Award by Navraj Educational and Charitable trust- 2018.**
- **Leading Educationist of India Award by DK International Research Foundation- 2018.**
- **Life time achievement award by International Organization of science and research (IOSRD) research award, 2018.**
- **Leading Educationist Of India Award-2018 by International Association For Science A Technical Education, 2019.**
- **Teachers excellence awards 2020 from Rotary club of Madras silver beach and the immaculate 2020.**
- **Top 50 International academic Leaders award by Green thinkerz 2020.**

- World book of records from UK for publishing Research articles in thickest book in the world 2021.
- Best influential Professional of India award for Management & Leadership by Biztycoo 2021.
- Distinguished Educator and Scholar Award by National Foundation for Entrepreneurial Development - 2021.

#### **Funded Projects**

- DST NIMAT sponsored EAC.
- AICTE-SAMRIDHHI SCHEME.

#### **Consultancy**

- Consultancy Work with NPC (National Productivity Council), covering 22 districts of tamilnadu. 2017, Vaisen India Pvt (a Korean based co). 2018.
- Consultancy work with Malayalam Manorama in 2019,2020,2020
- Consultancy work with Wipro and Dabur 2019,2020,2021.

#### **PATENT:**

Published a patent on the topic "An Effective Mechanism or Efforts by the Managers the Retention of Employees in an Organizations"- 2021.